

# MultiVitamin Moisturiser Normal to Dry

A rich day lotion to hydrate and protect

## How to identify customers with Normal to Dry skin

- Dull surface appearance with dry skin patches
- Fine lines visible around the eyes and lips
- Skin feels tight and sensitive in harsh weather conditions

## The Basics of any Skin Care routine

Whatever their skin type, encourage your customers to follow these simple steps for beautiful skin and use MultiVitamin Moisturiser for Normal to Dry Skin with the MultiVitamin Cleanser (SKU 2510) and MultiVitamin Toner (SKU 2512).

### 1. Cleanse

Cleanse your skin morning and night to get rid of dirt and grime and to reveal a clean complexion. Gently massage cleanser into your skin in circular upward movements. Rinse clean with warm water.

### 2. Tone

Immediately after cleansing, dampen a cotton wool pad with toner and skim over forehead, cheeks and neck, finishing with the crevices around the nose and chin, to remove excess dirt and refresh your skin.

### 3. Moisturise

Lock in moisture by choosing the right moisturiser for your skin type. Dot moisturiser all over your face and work in gently using the finger tips, massaging the face and neck with upward strokes.

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#2514

## Sun Protection

It's essential that whatever the weather, your customer chooses a moisturiser with daily sun protection. More than anything sun protection will help prevent the ageing of their skin. That's why MultiVitamin Moisturiser provides an SPF 15.

## Key Benefits

- Hydrates skin
- Softens and smoothes
- With SPF 15 for all day protection
- For normal to dry skin
- With Vitamins A, C and E

## Key Ingredient Properties:

### Vitamin A

Helps improve moisture content and lift away dry surface cells.

### Vitamin C

A powerful antioxidant, vitamin C is a key component in collagen production. It has been shown to help reduce the appearance of blemished skin and support the natural defences of the skin.

### Vitamin E

Helps to protect the skin's moisture barrier and promotes the well being of the skin.

### Apricot Oil

Moisturiser rich in vitamins A and E, helps skin retain elasticity and suppleness.

## Ingredients

Vitamins A, C and E, Panthenol, Avocado, Wheat Germ, Apricot and Sunflower Seed Oil

USAGE: In the morning, gently massage onto skin after cleansing and toning. Apply before exposure to sun.

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