

Eye Cream

A rich cream for the delicate skin around the eyes

Eye Gel or Eye Cream - Which should you recommend?

Eye gel is generally used during the day to help revive the under eye area. It will provide a wonderful cooling effect that instantly refreshes and energizes the delicate skin around the eye area. Eye gel also helps reduce under eye puffiness. An eye cream can be used during the day or night but generally before bed time. Richer in texture than an eye gel, eye creams provide extra moisture and vitamins to the eye area. Skin around the eyes lack oil and sweat glands so it's imperative to provide adequate moisture to avoid the appearance of fine lines and wrinkles.

Youthful appearance

This rich emollient eye cream, suitable for all skin types, is specially formulated with Aloe and Almond Oil to soften and moisturise the delicate skin around the eye area, helping to reduce the appearance of fine lines and wrinkles while helping to improve skin firmness and density.

Healthy Eyes

Encourage customers to get their eyes checked regularly. Squinting and frowning when you can't see properly causes even deeper lines and wrinkles.

Protect your eyes

Make sure your customers target the skin around their eyes with specially formulated products designed for this sensitive area. Sunglasses, in addition to protecting your eyes, also protect the delicate skin around your eyes. Getting enough sleep is vital for bright eyes!

Eye tricks

Brighten droopy eyes by applying a light concealer and grooming eyebrows to give the illusion of lifted lids.

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Key Benefits

- Helps reduce appearance of fine lines and wrinkles
- Softens and moisturises
- Specially formulated for sensitive eye area
- Non-greasy
- For all skin types
- With Vitamins A, C and E

Key Ingredient Properties:

Vitamin A

Helps improve moisture content and lift away dry surface cells.

Vitamin C

A powerful antioxidant, vitamin C is a key component in collagen production. It has been shown to help reduce the appearance of blemished skin and support the natural defences of the skin.

Vitamin E

Helps to protect the skin's moisture barrier and promotes the well being of the skin.

Willowherb Extract

Works as a natural skin exfoliant, to help cleanse pores.

Sweet Almond Oil

Helps replenish oils lost during the cleansing process.

Ingredients

Vitamins A,C and E, ActiFirm, Willowherb Extract, Arnica Extract, Aloe Leaf Juice, Sweet Almond Oil, Grapefruit Extract

USAGE: Use morning or evening. Never rub cream onto the skin around your eyes. Always pat gently and let the cream soak into your skin.

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