

Clarifying Mask

A clay mask to help remove excess oil and impurities

Why should your customers use a mask?

A mask is simply an accelerated cleanser, toner and moisturiser all in one. Masks add moisture or absorb oils from the skin depending on what type of mask you use. They help refine the appearance of pores, dissolve impurities and tone the skin. The result is a soft, smooth complexion with improved texture and tone. It is a good idea to always follow your mask with a moisturiser or night cream to help maintain a good moisture balance.

Oily Skin

Although formulated for all skin types, this mask is particularly effective for oily skin as it works by absorbing oils. When your customer's skin feels oilier than usual, this lightweight clay mask gently and effectively cleanses the skin to help absorb impurities that leave it looking dull.

How to identify customers with Normal to Oily skin

- Looks shiny, especially in T-zone (forehead, nose and chin area)
- Visible pores
- Apparent blemishes

Youthful Appearance

In addition to cleansing your pores and conditioning your skin, the toning effect of this mask will make skin appear tighter and younger looking.

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Key Benefits

- Cleanses to draw out impurities
- Removes excess oils
- Helps improve complexion
- For all skin types, but particularly suitable for oily skin
- With Vitamins A, C and E

Key Ingredient Properties:

Vitamin A

Helps improve moisture content and lift away dry surface cells.

Vitamin C

A powerful antioxidant, vitamin C is a key component in collagen production. It has been shown to help reduce the appearance of blemished skin and support the natural defences of the skin.

Vitamin E

Helps to protect the skin's moisture barrier and promotes the well being of the skin.

Eucalyptus Leaf Oil

Anti-microbial that stimulates circulation.

Azeloglicina

Regulates excess production of sebum. Hydrates while improving skin tone, texture and firmness.

Linked Papain

Plant derived enzyme from Papaya, exfoliates dead and damaged skin cells from the skin's surface. Enhances skin smoothness and development of newer cells.

Witch Hazel

Soothing astringent and skin freshener.

Ingredients

Vitamin A, C and E, Orange and Eucalyptus Oil, Azeloglicina, Linked Papain, Glycerin and Witch Hazel

USAGE: Smooth a liberal amount of mask over clean, dry skin. Leave on for approximately 10-12 minutes. Rinse well with warm water. Follow with toner.

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